



NEW ZEALAND  
ARCHAEOLOGICAL  
ASSOCIATION

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NEW ZEALAND  
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### Use of the NZAA logo

The logo is copyright to NZAA, its use is controlled by Council

The logo is used for official NZAA (Council) business on letterhead, etc.

The logo is prominently displayed on the NZAA web site

Members may use the logo on their web sites and web sites of their consultancies as long as the logo links to the NZAA web site home page: <https://nzarchaeology.org/>

Members may not use the logo to advertise their personal business or solicit business

Other uses of the logo are at the discretion of Council

The logo shall be used in colour, except where it is used in a monochrome environment

The logo colours are:

C=32 M=25 Y=81 K=1	Pantone 4515 C
C=25 M=99 Y=98 K=24	Pantone 7622 C
C=59 M=51 Y=100 K=47	Pantone 449 C

Where used in a monochrome environment, the logo will be used in pure black and white, except with the approval of Council

The colours of the logo must not otherwise be altered

The orientation of the logo must not be altered

The relationship between the parts of the logo (koru, vertical line, wording) must not be altered